



JUST TV'S response during Covid-19 closure

NEW VENTURES

Just TV has responded to the pressing health and safety concerns that our community is facing as a result of the COVID-19 Pandemic by suspending all IN PERSON programming and production. We understand that it is essential to continue to maintain connection, support and creative projects to stay healthy, engaged and to document the voices and experiences of our youth and participants as we live through this historic time.

Our team is proud to announce that the Online Just TV programming is up and running and we are proud to support the participants and they create and inspire through the arts.

JUST TV ONLINE PROGRAMMING - *Online and linked up...*

RESOURCES AND SELF-CARE

Online programming is open to recent graduates and current Just TV Participants – to learn more send us a message on the Just TV Facebook page.

We have created online access to Music and Video Creation as well as connection to resources and tips and tools for self care – providing information on local resources, maintaining health physically, emotionally and mentally and combating isolation by maintaining contact and utilizing the arts as therapeutic tools. Including:

- connection to opportunities and creative education/challenges.
- Daily links, tips, tools messages and instructional videos will be created and posted covering the following subjects:
 - Resources/Health/Education:
 - Accessing food banks etc.
 - Scholarship/Awards application opportunities (and provision of support developing the application)
 - Education applications/Virtual tours of post-secondary institutes (U of M, U of W, RRC, Booth College)
 - Employment opportunities, resume writing tips, Mock Interview Questions
 - Updated news that impacts our Community, City and Country; any changes to assistance being offered
 - and where to access those benefits

- Tips on how to stay healthy physically, emotionally and mentally

In addition to resources and opportunities:

ONLINE CREATIVE CHALLENGES

What to expect.... Just TV Music and Video Challenges...with live stream prize draws for challenge participants.

As a team they have reach out to any interested participants via social media to provide updates,

Youth have been invited to participate in **Online Challenges** which are designed to continue to engage participants, utilizing platforms and technology that everyone has access to – structured guidelines and step by step instructions are in place for each project:

We will be working on 2 Challenges at any given time...

1) Music Challenge –

Just TV “Make a song challenge”

2) Video Challenge –

Just TV “Make a video challenge”

Youth can create music and videos from beginning to end. Projects can be stand alone or a piece to build upon when in person programming reopens.

More Exciting News...

Just TV is partnering with CBC to give youth the opportunity to document their experiences of self isolation and how youth are coping in this historic time, youth will create content that may be showcased on various CBC platforms

This is an excellent and timely partnership as Just TV has been working toward developing online programming and helping youth create their own films and music from home.

CBC CHALLENGE:

“You are a part of history. With the global COVID 19 pandemic, we are alone but together in our mutual isolation. Just TV and CBC Manitoba are partnering in a unique video storytelling project for these times. Here is your opportunity to make art and tell your story. Tell us your isolation story. What's been the hardest part? What's been most surprising about this experience? How are you staying connected? What do you think about this moment in history? What's the story you want to tell right now? (Projects aren't limited to the theme of isolation.) Share your story in your own unique way. Submit your project by April 21 for your chance to appear on CBC platforms.”

- JUST TV TEAM